vendo

COOKIE POLICY

When you visit our website or social media profiles, we may use cookies and other similar technologies (hereinafter: '**cookies**').

As part of this policy, we would like to introduce you to what cookies are, how we use them and what they are used for.

Some of the cookies used on the website https://www.getvendo.com/ are essential and are necessary for the proper functioning of the website. We do not need your consent for these types of cookies (if these types of cookies contain certain information constituting personal data, they will be processed for the purpose of maintaining the website). We also can use other cookies for analytical and statistical purposes and for tailoring advertisements to your interests. We must obtain your consent for these types of cookies (it will also be consent to the processing of data, if the collected information is personal data).

Detailed information can be found below.

1. What are cookies and what are they used for?

Cookies are IT data (small text files) saved and stored by the web browser on electronic devices (e.g. computer or telephone). Cookies are placed in the web browser by websites (e.g. https://www.getvendo.com/) that are visited by the user (e.g. you).

Cookies make it possible to recognize the user's device in order to properly display the website (e.g. https://www.getvendo.com/) tailored to the user's individual preferences. Cookies make it possible to store information that is then used to identify the user and remember the history of his actions. Thanks to cookies, it is possible to determine whether the user has previously visited a given website, which choices he made (e.g. the language in which the website will be displayed), and what information he left (e.g. in the login panel), thanks to which the user will not have to enter them every time when visiting the website.

Cookies are also used to provide specific information to website owners (such as VENDO CONNECT INC) or other entities. This information takes the form of statistics and analyzes that help to understand how the user uses the website, which then allows us to make appropriate improvements and increase the efficiency of such pages.

Cookies are also used for marketing purposes - thanks to them it is known what advertisements the user is interested in, and this, in turn, allows the display of advertisements that will be tailored to the user's activity on a given website.

2. What are the types of cookies?

There are basically two types of cookies:

a) **'session cookies'**, i.e. temporary files that remain on the user's device until logging out, leaving the website or turning off the software (web browser). Therefore, they are stored for the duration of the browser (session) use, and after closing it or logging out of the website, they are deleted,

b) '**persistent cookies**', i.e. files that are not deleted after closing the browser and remain in the user's device for a specified period of time or even for an indefinite period until they are manually deleted by the user.

You can also distinguish cookies according to their origin:

a) **'first party cookies'**, i.e. files that belong to the website visited (e.g. https://www.getvendo.com/) and only this website can read them. Such files are placed directly by Vendo,

b) **'third-party cookies'**, i.e. files that are not placed directly by Vendo, but by Vendo suppliers/partners. We deal with such files when the website uses external websites that also have their own cookies, e.g. Google, Facebook, LinkedIn, Adobe Analytics, Hotjar.

Cookies can also be divided according to the purpose they serve:

a) **'necessary cookies'**, i.e. cookies that help in the use of the website, enabling the use of basic functions, such as website navigation and safe access to the website. The website cannot function properly without these files;

b) **'analytics/statistics cookies'**, i.e. cookies that help website owners understand how users interact with websites by collecting information and then reporting;

c) **'marketing cookies'**, i.e. those used to track users on websites in order to display advertisements that are tailored to the user and therefore more valuable to publishers and third-party advertisers.

3. What cookies are used on the website?

The list of cookies we use on our website you could find here: ***

name	category	purpose	own or third parties?	period	type
intercom-device-id-#	***	Sets a specific ID for the user which ensures the integrity of the web site's chat function.	first-party cookies	270 days	HTTP

4. Are cookies personal data?

As a rule, cookies are not personal data, but certain information stored in cookies, especially when combined with other information about the user, may be considered personal data. Information on the rules under which your personal data may be processed in connection with cookies can be found in the Privacy Policy.

5. How to disable cookies in my browser?

The possibility and method of disabling cookies depends on the browser used. Below are the addresses of the authors' websites where the option to disable cookies has been described:

a) Mozilla Firefox: https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox

b) Google Chrome: https://support.google.com/chrome/answer/95647?hl=en&co=GENIE.Platform%3DDesktop

c) Internet Explorer: https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ede5947fc64d

d) Opera: https://blogs.opera.com/tips-and-tricks/2023/04/clean-browser-and-remove-trackers/

e) Safari: https://support.apple.com/en-us/HT201265

6. Can I block data collection by external suppliers?

Yes, each of the suppliers whose services we use have made available a tool that allows them to manage their use of your personal data. Below are links to each of the tools.

Google Analytics Opt – out
https://support.google.com/analytics/answer/181881?hl=en

Google Ads Opt-out
https://support.google.com/My-Ad-Center-Help/answer/12155764?hl=en&visit_id=638337628479822773-3199063908&rd=1

Facebook Opt-out
https://accountscenter.facebook.com/ad_preferences

Hotjar Opt – out
https://www.hotjar.com/policies/do-not-track/

Adobe Opt – out
https://www.adobe.com/privacy/opt-out.html

7. How else can I object to the use of data for ad targeting?

Each user can object to the use of their data in order to tailor advertisements to the user's preferences. For this purpose, you can use the mechanisms available to express such objection, e.g. http://www.aboutads.info/choices or https://www.youronlinechoices.com/